

**BOARD MEMBERS PRESENT:**

**VIA ZOOM:** BECKY MILLER, REBECCA ENGUM, JESSE ANDERSON, CAROL ANN SCHAEFFER, RALPH CORBETT, RITA CHRISTIAN, CARLY WHEATLEY, KIM BARKER, JUDY TEMPEL, ELIZABETH MOORE, CHERI HIRST, SHARALEE SMITH, CONNIE JENKINS, CHANDRA MOOMEY, MISHELLE FISHER, KATIE MISSIK, SCOTT ARENSMEYER

**BOARD MEMBERS ABSENT:** Hannah Weber, SAMANTHA, BARB BOUMA, CASSIE COBURN

**OTHERS PRESENT:** JAMES COOLER KATTIE MEYER, CAROL KRUGER, LINDA BROWN, SHAWN PETERSON, JESSICA F, STEFANIE BROWN,

Miller – Call meeting to order. Start time: 10:02 AM

Introductions

**REPORTS:**

- **INQUIRY REPORT:**
  - J Cooler Presents
  
- **GREAT FALLS CVB:**
  - R Engum – RFP’s coming together and almost ready to send out. Air shortages are a continuing to be an issue. Western Art Week, Mimosa Event at Showdown, FY24 Plans are all taking up the majority of time for CVB.
  
- **Wendt Report:**
  - Please see FY23 Autumn Report presented by Wendt Agency.
    - Goal is to raise awareness of CMT as a destination
    - Timing – 09.06.23 – 11.06.23
    - Would like to start this campaign sooner for FY24
    - C Moomey asks about 15 sec videos vs 30 sec videos
      - Can we coordinate the production of videos with the goals of the advertising campaign?
    - K Meyer – Yes, we can.
  
- **TEMPEST REPORT:**
  - L Brown – Have reached out to Kattie and Stefanie about what types of production elements would be beneficial to their campaigns. Are working on timeline in coordination with other video efforts needed.
  - J Fagerbakke - Including Showdown and BearPaw Ski Bowl are critical, along with other main wintertime activities.
  - J Tempel – Asks about lower CTR’s and if that would be better placed otherwise in different parts of the campaign
  - K Meyer – Responds that there is a trial-and-error element to some of the marketing and advertising strategies.
  
- **EXECUTIVE DIRECTOR’S REPORT:**
  - J Cooler Presents – Please See Report

- **BANIK REPORT:**

- S Brown – Final Draft submitted to Journal Graphics 3 weeks ahead of schedule. Did get a revised draft back from JG's and those issues have been addressed. Waiting any time for a delivery date.
- K Meyer – asks for the cover image from 2023 Travel Planner
- S Brown – Will provide information once any overprint issues are resolved.

- **Bylaws Discussion:**

- J Fagerbakke – maybe every other month we have a zoom vs. travel meeting.
- R Corbett – Zoom is the ideal way to go.
- B Miller – agrees
- C Moomey – A year ago there were 4 members that were in attendance. Must combat complacency.
- K Barker – Asks about attendance. Asks how many members per county, which is 3. Number of Quorum.
- C Wheatley – Struggling with a similar issue with a board of 5. A study of bylaws shows that an email voting system allows for an extended vote for meetings without a quorum. Will send write over to me and will.
- R Engum - gave some stats on attendance that illustrate 48% of seated directors are attending somewhat consistently. Based on the total number of seats this equates to 27% who regularly attend.
- B Miller – We have sent out letters for open seats, which has had minimum success. The Exec Committee also discussed adjustments by county population.
- R Christians – Ponderay county has 3 communities that are well represented, but would hate to see Zoom taken away along with too much elimination from the board size.
- B Miller – The goal is to make it easier for members of each county to fill vacated seats.
- R Engum – For a board like CMT's every county should be treated the same despite county size. Perhaps having an at large member on the board along with chamber seats or other community-based positions. 48 people has a strong potential to be too big. More diversity and opinion is great, but it also creates an opportunity to think other members will cover required needs for CMT.
- R Christians – maybe helping other board members understand better what it means to serve on the board.
- B Miller – have James reach out to members who may be interested and inform them about CMT as an organization.
- C Moomey – Put together a bylaw committee to meet once per month on updates with a note to vote on changes at the Annual Meeting. Attendance requirement is a great recommendation. Also agrees with email votes
- R Engum – only 2 counties with all seats filled.
- C Jenkins – Asks about Colette follow up.
- R Engum – agrees with forming a committee
- B Miller – James can send out committee list again and add this committee to the list of committees.
- R Engum – asks for a nomination for community. Refer to it as a task force rather than committee.
- J Tempel – Has had similar issues on other boards. Zooming can make it difficult. Likes the ideas of the Task Force.
- M Fisher – Requests for more information out to everyone.
- B Miller – will get moving on to sending out info and getting the Task Force started.

**ACTION ITEMS:**

- **APPROVAL OF MINUTES for December 8<sup>th</sup>, 2022 Board Meeting**

- J Tempel – Motion to Approve
- R Christians – Seconds

- Motion is Approved
- **APPROVAL OF FINANCE TRANSACTIONS FOR December 2022**
  - R Engum – At or below budget. Balance Sheet looks strong. Moves to Approve
  - C Jenkins – Seconds
  - Motion is Approved
- **APPROVE CRISSY BAUMAN TO THE BOARD – TOOLE COUNTY**
  - B Miller – asks for Cheri to share information on her prior experience.
  - C Hirst – Provides information and backdrop to illustrate her strength as a board member based on her experience.
  - C Hirst – Motions for Approval
  - R Christians – Seconds
  - Motion is Approved
- **APPROVE VP NOMINATION FOR EXECUTIVE COMMITTEE – JESSE ANDERSON**
  - B Miller - A Lampart had stepped down. Exec Committee would like to nominate J Anderson to be voted into the VP.
  - C Moomey – asks if we have a nomination.
  - B Miller – We don't have one, so Exec Committee filled in.
  - C Moomey – States that a nomination is appointed.
  - B Miller – Shares information about bylaws that eliminates the need for a nomination committee in this situation.
  - R Engum – Thought the Secretary position would be easier to fill than a VP seat.
  - J Tempel – Moves to Approve
  - M Fisher – Seconds
  - Motion is Approved - \*\*\*Update the Principal Report
- **ACCEPT NOMINATIONS FOR SECRETARY ON EXECUTIVE COMMITTEE AND TAKE ACTION AS NECESSARY**
  - R Engum – Was hoping to have someone who would be ready and willing to avoid the need for a nomination committee.
  - C Moomey – Quick Review of Secretary Duties. Volunteers.
  - B Miller – Asks for C Wheatley.
  - C Moomey – Ok with this decision.
  - C Wheatley – Accepts Nomination
  - R Engum – Motion to Nominate C Wheatley
  - C Jenkins – Seconds
  - B Miller – Asks for nominations from the floor. None made.
  - Motion for nomination is Approved
- **APPROVE ATTENDANCE AND COMPENSATION FOR NEW BOARD DIRECTORS FOR GOVERNOR'S CONFERENCE – DECIDE BY JANUARY 20<sup>TH</sup>, 2023 FOR EARLY REGISTRATION REIMBURSEMENT**
  - B Miller – Shares info about past attendance policies.
  - J Anderson – New board members will be reimbursed.
  - B Miller – Travel and Lodging and Registration covered.
  - K Barker – agrees that is beneficial.
  - C Moomey – Should we include new members during Covid. Motions that the board reimburses any member for registration and 2 nights lodging at state rate.
  - J Anderson – Seconds.

- R Engum – Suggests that an attendance requirement option be in place for other board members rather than any board members
- C Moomey – We used to do that for any attendance over 75%
- R Christians – Agrees with Attendance.
- C Moomey – Same motion for new board members, along with board members who are at a 60% or greater attendance rate.
- J Anderson seconds the amended motion
- Motion is Approved

- **APPROVE WEBSITE RFP COMMITTEE**

- B Miller – Calls for Committee Members
- C Moomey – Volunteers
- K Barker – Volunteers
- S Arensmeyer - Volunteers

- **APPROVE STRATEGIC PLANNING COMMITTEE**

- R Engum – Volunteers
- J Anderson – Volunteers
- J Tempel - Volunteers

- **APPROVE FY23 BUDGET ADJUSTMENT**

- J Cooler - Presents
- C Hirst – Motions to Approve
- M Fisher – Seconds
- Motion is Approved

- **OPEN DISCUSSION:**

- C Hirst – New Chamber director for Shelby has filled the open position. May be a candidate for board member
- B Miller – Refer to J Fagerbakke
- J Fagerbakke – Havre Chamber 113<sup>th</sup> annual meeting on Jan 18. Tournaments for wrestling hosted in February. Walley Ice Fishing Tournament coming up. Bear Paw Ski Bowl is open.
- E Moore – Brought Chamber of Commerce members out for a tour at the Lewis and Clark Center. Winter Film Festival starts Feb 2<sup>nd</sup>. Have free snowshoe Rentals for Free Guided Hikes. Contact Center if interested. Montana PBS will have a Film Festival in March. Great Falls Library is doing a story walk with L&C. Maelstrom library will be hold two story walks. All information is posted on Lewis and Clark Facebook Page.
- J Tempel – leg.mt.gov will send you to legislative site. Senator Tempel sits on taxation and energy. Shares where other senators districts are.
- J Anderson – Burning of the Tree and Ice Skating Park next week. Chamber of Commerce Dinner meeting. Ice Fishing is picking up and becoming an increasing wintertime activity.
- R Christians – PBS landscapes of a Western Mind will have a sneak peak preview on February 2<sup>nd</sup> in Bozeman MT. March 1<sup>st</sup> – Ivan ?? will be nominated
- K Barker - Teton Pass Chateau Doing Well.
- K Missik – Couple of teams coming into to town for wrestling due to overflow in neighboring towns.
- S Brown – Requested info send to Tempest and Wendt
- L Brown – No additions
- S Peterson – Please send events their way.

- C Wheatley – Second weekend of the Open Air Hockey Tournament – great turnout. Winter Fair coming up. APR won 1<sup>st</sup> place for the 2022 Media Interpretation Award.
- S Smith – Defer to C Jenkins
- Carol Ann – Received funding for restroom and shower upgrades for anyone on L&C Bicycle Trail.
- C Jenkins – MT Performing Arts Consortium Coming up Jan 27 – 29. Fort Benton Elementary School Auditorium. Dr. Daylights Jazz out of New Orleans on Feb 17<sup>th</sup> at 7pm.
- J Fagerbakke – Havre Chamber of Commerce was awarded a \$94k grant for a splash park in Havre. Also applied for funding for other improvements for Havre that could amount to approximately \$100k. Was also awarded a \$500 grant for lighting in town.

- **Meeting Adjourned – 11:56 AM**

**Respectfully,**

**James Cooler**

A handwritten signature in cursive script that reads "James Cooler". The signature is written in black ink and is positioned below the printed name.