



## CENTRAL MONTANA BOARD MEETING

Thursday, November 9<sup>th</sup> 2023

Lewis and Clark Interpretive Center

4201 Giant Springs Rd

Great Falls, MT 59405

Zoom Link:

<https://us02web.zoom.us/j/83490372495?pwd=QVFRbTlwKzBqbEYwT21LRjI5QVladz09>

**10:00 AM**

Introductions,

Public May Comment on Agenda Items During Discussion

Reports

- Inquiry Report
- Great Falls CVB (Convention & Visitor Bureau) Report
- Havre CVB (Convention & Visitor Bureau) Report
- Executive Director's Report
- Banik Report – Travel Planner Update
- Tempest Report – Website Mockup
- Wendt Report
- Review of FY23 CMT Taxes

Action Items

- Approval of Central Montana Strategic Plan developed by THRG
- Approval of FY24 Media Plan
- Approval of Branding Package with subsequent budget adjustments to follow
- Approve Attendance and Compensation for New Board Directors for Governor's Conference – Decide By December 15<sup>th</sup>, 2023 For Early Registration Reimbursement
- Approval of Minutes for October 12<sup>th</sup>, 2023 Board Meeting
- Approval of October 2023 Financials
- Approval of Travel Planner Cover Photo

Public Comment

Meeting Adjourned