



BOARD OF DIRECTORS MEETING AGENDA

Thursday, March 14, 2024 | 10 AM – 12 Noon | [ZOOM](#)

This is an online only meeting. Times are approximate and agenda items may be taken out of order.

10:00 | 1. Call to Order, Welcome, Introductions – Becky Miller

10:05 | 2. Public Comment – Becky Miller

Opportunity for public comment related to items on the agenda.

10:10 | 3. Consent Agenda – Becky Miller

- a) approve [2-8-2024 Minutes](#)
- b) approve [2-22-2024 Minutes](#)
- c) accept [February 2024 Financials](#)

10:15 | 4. Board Reports – Becky Miller

Board of Directors review provided Board Reports and ask questions of agencies, partners, and CVBs.

10:20 | 5. Insight & Trend Report Purchase – Becky Miller

Board of Directors consider the purchase of Insight & Trends Research Report developed by Wendt.

10:25 | 6. Brand Presentation – Kattie Meyer

10:45 | 7. Management Agreement – Billings Chamber/Southeast Montana Team (*invited*), Rebecca Engum

Board of Directors discuss [management agreement](#) and determine direction and next steps.

11:10 | 8. Secure Interim Bookkeeping Services – Becky Miller

Board of Directors discuss securing A System Bookkeeping Services for interim bookkeeping services to include payables, receivables, reports, chart of account development, and books clean-up.

11:15 | 9. Visitor Guide Discussion – Rebecca Engum

Board of Directors discuss purpose, redesign, advertising, and distribution of future Visitor Guides.

11:35 | 10. Executive Committee Report – Becky Miller

11:50 | 11. Public Comment – Becky Miller

Opportunity for public comment related to Central Montana Tourism.

12:00 | 12. Meeting Adjourned – Becky Miller

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